



# Monthly Discounts

on Airbnb



Millions of people are now more flexible about where they live and work.

While guests continue to book longer stays on Airbnb today, they may be facing concerns about inflation. For guests, this may change how they think about their travel budget & affordability.

Monthly Stays (28 nights or more) were a **significant percentage of total gross nights booked on Airbnb in 2022\***

**“Offering a discount for longer stays is a great way to entice guests into booking... Monthly bookings tend to mean less turnover work for me too.”**

Host Oliver of New York City.

Monthly discounts may help you entice guests to book longer stays.

Hosts who adopted Monthly Discounts **earned around 2.7% more** in 2022 than Hosts who didn't\*\*

For Beds24 Users only

## Setting Up Monthly Length of Stay Discounts through Beds24



In (SETTINGS) CHANNEL MANAGER > AIRBNB > SPECIFIC CONTENT you can set monthly length-of-stay discounts

Use either the discounts for number of days or month/week but not both because the discount per days will override the discount per week/month

[Visit most up-to-date guide here](#)

\*According to internal Airbnb global data collected between December 2021 and December 2022.

\*\* Each host's earnings change could be different. Stated earnings increases are global estimates based on historical data from August 2021 to January 2023, comparing host earnings from listings that adopt the pricing discounts versus listings that do not adopt the pricing levers over the same time period. Earnings can vary across geography, time, and different listing characteristics. This also does not take into account the size of the discount offered.